

RESOLUTION NO. 2006-178

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH TRANSIT
MARKETING, LLC FOR PROMOTION OF PUBLIC TRANSIT SERVICES**

WHEREAS, the City of Elk Grove has provided public transit services since January 2005; and

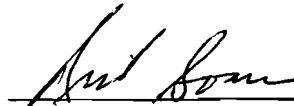
WHEREAS, the City recognizes a need for a continued marketing program for dissemination of passenger information and building ridership; and

WHEREAS, the City of Elk Grove solicited proposals for transit marketing services; and

WHEREAS, Transit Marketing, LLC was determined to be the most qualified and cost effective service provider.


NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute a contract with Transit Marketing, LLC, for promotion of public transit service. The Fiscal Year 2006-07 Transit Budget is increased by \$105,900 for marketing services.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 28th day of June 2006.



RICK SOARES, MAYOR of the
CITY OF ELK GROVE

ATTEST:



PEGGY E. JACKSON, CITY CLERK

APPROVED AS TO FORM:



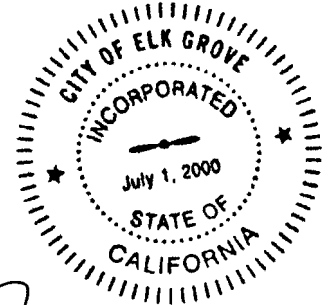
ANTHONY B. MANZANETTI,
CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2006-178

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

I, Peggy E. Jackson, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on June 28, 2006 by the following vote:

AYES 5 : COUNCILMEMBERS: Soares, Scherman, Briggs, Cooper, Leary
NOES : COUNCILMEMBERS: None
ABSTAIN : COUNCILMEMBERS: None
ABSENT: COUNCILMEMBERS: None





Peggy E. Jackson, City Clerk
City of Elk Grove, California